



## PRESS INFORMATION

### Honda Cars India drives in New Honda WR-V

- *New Bolder Look with Solid Wing Chrome Grille, Advanced LED Headlamps & Tail lamps*
- *New and Stronger Alloy Wheel Design*
- *Premium new upholstery for Improved passenger comfort*
- *Powered by BS-6 compliant petrol and diesel engine*

**New Delhi, 2 July 2020:** Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, today launched the **New Honda WR-V** with **Enhanced exteriors styling, enriched interiors and BS-6 compliant engines in both Petrol & Diesel.**

Commenting on the launch of New WR-V, **Mr Gaku Nakanishi, President & CEO, Honda Cars India Ltd.**, said, *"Honda WR-V, the premium Sporty Lifestyle Vehicle features the brand's global DNA and has been very well accepted by almost 1 lakh customers in India. We constantly work towards creating products that appeal to our customers and are extremely delighted to introduce the New WR-V with bolder new looks and feature enrichments. We are confident that the renewed WR-V line-up will be appreciated by our customers."*

*"We have offered the New WR-V in both Petrol and Diesel in BS-6 regime to offer wider choice to our customers depending on their requirement.,"* he added.

The New Honda WR-V's impactful exterior changes include **New Bolder Solid Wing Chrome Grille, New Advanced LED Projector Headlamps with Integrated DRLs and Position Lamps, New Advanced LED Fog Lamps and New Advanced LED Rear Combination Lamps.** The **Newly designed advanced R16 Dual Tone Diamond Cut Alloy Wheels, Louver type Front Grille and Shark Fin Antenna** add to the overall bold look of the model.

The Interiors of the New WR-V offer a spacious, comfortable cabin with **New & Exclusively Designed Premium Seat Upholstery with Emboss & Mesh design** and get **additional Chrome Accents** to add to the premium look of the cabin.

The New WR-V adopts the best of Honda's powertrains to achieve a perfect balance of performance and fuel economy. The **BS-6 compliant Petrol variant of the New WR-V** is powered by **1.2L i-VTEC Petrol engine** that delivers a **maximum power of 90PS@6000 rpm** and a **torque of 110 Nm@4800 rpm.** It has been mated with Honda's advanced **5-speed manual transmission** delivering an **impressive fuel efficiency of 16.5 km/l as per test data.**



The **BS-6 compliant Diesel variant of New WR-V** is powered by the **1.5L i-DTEC diesel engine** of Earth Dream Technology series and delivers the best combination of **excellent fuel economy of 23.7 km/l** and a **maximum power of 100ps@3600 rpm** with a **max torque of 200 Nm@1750 rpm**. It has been mated to a **6-speed manual transmission**.

Honda has applied its advanced exhaust gas after-treatment system with NSC (NOx Storage Catalyst) and DPF (Diesel Particulate Filter) to meet the challenging target of particulate matter (PM) and Nitrogen Oxide (NOx) emission in case of diesel engines. Honda's original Silver Thin Coated DPF (STC-DPF) enables reduction of PM combustion time by 40% compared to the conventional DPF.

Honda WR-V features advanced equipment like the **One-touch Electric Sunroof, Auto AC with touchscreen control panel, Multi Information Combimeter with ECO ASSIST™ Ambient Rings, Tilt and Telescopic Steering Wheel with Audio, Voice, Handsfree and Cruise Control Switches, Driver Seat Height Adjuster, One Push Start/Stop Button with White and Red illumination & Honda Smart Key System with Keyless remote**.

Further adding to the aesthetics and convenience, is the **DIGIPAD 2.0** - an advanced infotainment system that offers seamless and smart connectivity which is now a standard feature across all variants. The **17.7 cm Advanced Touchscreen Audio, Video and Navigation system** comes with seamless smartphone connectivity through Apple CarPlay™ and Android Auto™ and a host of advanced functionality like in-built Satellite Linked Turn-by-Turn navigation, Live Traffic support through USB Wi-Fi receiver, Voice Command, Messages, Bluetooth Handsfree Telephony & Audio and Wireless Infrared Remote.

The New WR-V provides plenty of storage spaces to fit all your stuff, including **Front Armrest storage area large enough to swallow a full-size tablet** and a **remarkably spacious and accommodating cargo area**. Also, there's a 12-volt power outlet and available USB port which allows customers to connect their tablet or smartphone.

The New WR-V is equipped with a range of **Honda's active and passive safety technologies**, which are offered as **standard equipment across all variants**. Honda's own **ACE body structure, Dual SRS airbags for driver and front passenger, Standard Anti-lock brake system (ABS) with Electronic Brake Distribution (EBD), Multi-View (Normal, Wide and Top Down view) Rear camera with Guidelines, Rear parking Sensor, Rear Windshield Defogger, ECU Immobiliser System, Driver Side Window One touch up/down operation with pinch guard,**



**impact mitigating front head rests, pedestrian injury mitigation technology** – all are offered as standard in the New WR-V.

The New Honda WR-V comes in **two feature packed variants SV and VX in both Petrol and Diesel variants.**

The Honda WR-V is available with a choice of **6 colour options:** Premium Amber Metallic, Lunar Silver Metallic, Modern Steel Metallic, Golden Brown Metallic, Radiant Red Metallic and Platinum White Pearl.

The New Honda WR-V offers complete peace of mind **with 3 years Unlimited Kilometres warranty as standard benefit** to the customer. Additionally, customers can opt for **Extended Warranty for additional two years Unlimited / Limited kilometres** for extra peace of mind. The car offers low cost of maintenance with Service interval of 1 year/ 10,000km whichever is earlier and the 3-year Annual Maintenance Package at the time of car purchase with an average cost of Rs. 4,000 for Petrol and Rs. 6,000 for Diesel per year.

**Ex-showroom Delhi prices of New Honda WR-V are as below:**

	<b>Petrol (BS-6)</b>	<b>Diesel (BS-6)</b>
SV MT	Rs 849,900	Rs 979,900
VX MT	Rs 969,900	Rs 10,99,900

**About Honda Cars India Ltd.**

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and at Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Jazz, Honda Amaze, Honda WR-V, Honda City, Honda Civic and Honda CR-V, which are manufactured in India. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability and fuel-efficiency.

**For further information, please contact:**

<b>Honda Cars India Ltd</b> Saba Khan: <a href="mailto:saba@hondacarindia.com">saba@hondacarindia.com</a> Vivek Anand Singh; <a href="mailto:vasingh@hondacarindia.com">vasingh@hondacarindia.com</a> 0120-2341313	<b>AvianWE</b> Dhirendra Negi, M: 9818628096, E-mail: <a href="mailto:dhirendra@avianwe.com">dhirendra@avianwe.com</a> Akshaye Chopra, M: 9915855064, E-mail ID: <a href="mailto:akshaye@avianwe.com">akshaye@avianwe.com</a>
---	---